



2019 MID-YEAR IMPACT REPORT

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With Your Support...

NEWS

EXPERIMENT WEEKEND

The Arts Fund continues to be leaders, as art advocates and collaborators, and believe that public art and accessibility to art is crucial to these conversations. In April 2019, The Arts Fund was thrilled to present FLOW, a 2-day interactive light art installation experience, as part of Experiment Weekend. The event was in partnership with The City of Santa Barbara to promote the arts and new ways to experience Downtown Santa Barbara. The Arts Fund was tasked to curate 2 days of immersive art during the weekend. Friday evening, The Arts Fund closed the State Street Underpass to provide a full immersive experience with interactive art installations and projections on the walls and ceiling of the underpass; Saturday evening offered 2 interactive art installations on the 400 and 500 blocks of State Street. The Arts Fund supported 8 local artists with stipends to bring accessible, immersive and interactive installations to our community. Please enjoy a video highlighting the weekend here: <https://www.youtube.com/watch?v=BQ0w-r2eC00>.

- BUILDING CAPACITY - NEW STAFF MEMBER

In June 2019, The Arts Fund welcomed Hayley Covarrubias as Program Coordinator. Coming from a family of local artists and bearing a degree in Sustainable Environmental Design from UC Berkeley, Hayley has a longstanding belief in the immense role that art plays in enlivening public space and enriching community. Hayley is an enthusiastic supporter of soulful and artful communities. We are thrilled to welcome Hayley as an integral part of increasing our organizational capacity, effectiveness and efficiency.



STRATEGIC PLANNING

While we honor our history and past accomplishments, it is a priority for us that our programs and offerings support relevant and current needs in our community. The Arts Fund is looking at how the organization needs to strategically evolve to support the community and the organizational longevity. Our Board of Directors, Executive Director and staff have begun a series of 'Strategic Visioning Sessions' to evaluate the organization's current situation, obstacles, desired future and path forward. The strategic visioning sessions are being led by a long-time donor who has expertise in facilitation and strategic planning, on a pro-bono basis, to help guide this initiative with the organization and its Board. We look forward to sharing our future vision with donors and the community in the coming months.

BOARD DEVELOPMENT

The Arts Fund continues to cultivate intentional Board Members, which allows our long-standing members to step into advisory positions. The Board of Directors has recently formed additional sub-committees to support efficiency and progress. In 2018, The Arts Fund welcomed 7 new board members and in 2019, we have similar goals to expand our board. The Arts Fund welcomed Kayvon Salafian to our Board of Directors in August, 2019. Kayvon is Senior Management of Business Development at Pensionmark Financial Group, LLC and has an extensive background in sales, new business development, project management, finance, and recruiting.

CORE PROGRAM HIGHLIGHTS

TEEN ARTS MENTORSHIP PROGRAM

9

CLASSES

9

PAID ARTIST MENTORS

45

STUDENTS

18

SCHOOLS

Spring and summer Teen Arts Mentorship classes have served 45 students from Santa Maria, Lompoc, Orcutt, Los Alamos, Goleta, Santa Barbara, Summerland & Carpinteria. Classes so far have included: "Self Expression Through Painting", "Mural Design" (Lompoc), "What's Next: College & Career Prep", "Mural Design" (Santa Maria), "Alternative Process Photography", "Smart Phone Camera Photography", "Fine Art As A Career Choice: Oil Painting", "Printmaking Activism" & "Printmaking" (Lompoc). We look forward to offering more classes in the Fall.

Printmaking
Activism
Mentorship



OUT LOUD LITERARY ARTS PROGRAM

Since inception in 2018, Out Loud has supported over 50 local authors, poets and writers with opportunities to share their writing and spoken word with the community. We have been grateful for the partnership with local author Kelly Grogan who spearheaded this program, and Breakfast Culture Club for graciously hosting our events.

A Few of our Readers



PUBLIC ART PROGRAM

The Arts Fund is thrilled to unveil 5 new murals across Santa Barbara County, including 2 new murals in Santa Maria and Lompoc completed by local students in our Teen Arts Mentorship Program. 3 additional murals have been completed in the Funk Zone. We look forward to unveiling the projects later this year.

Lompoc Mural
Design
Mentorship



COMMUNITY GALLERY | GUEST CURATOR PROGRAM | FUNK ZONE ART WALK™

So far in 2019, we have supported over 30 local artists and 5 guest curators through 4 Community Exhibitions and 1 Pop-Up. The Arts Fund's Funk Zone Art Walk™ continues to invite thousands of locals and visitors to support the FZ artists, galleries, local business and commerce.



Matthew Head & Claudia Borfiga
Artists & Curators of "My Friend Is Sad" Pop-Up



Kevin Claiborne, Curator & Artist of "Sisyphian Justice"



Artists Matt Brown, Toni Scott, Kevin Claiborne & Elisa Ortega, "Sisyphian Justice" Exhibition

WITH YOUR SUPPORT, IN 2019

We are able to offer Santa Barbara County critical arts programming and enrichment opportunities.

We ask for your continued support.



Help us reach our year end goal:

*to raise
\$50,000
by December!*

Our donors give to more than the organization; they invest in the ideas, mission, and people in whom they believe.

Thank you, from all of us at The Arts Fund.

300
HOURS

OF MENTORSHIP
TO COUNTYWIDE
YOUTH

\$26K
PAID

TO LOCAL ARTISTS
THROUGH MENTORSHIPS &
PROJECT STIPENDS

\$27K
ALLOCATED

TO PROVIDING
TUITION-FREE
ARTS EDUCATION

16
FREE EVENTS

OFFERED TO THE
COMMUNITY

5
NEW MURALS

ACROSS THE
COUNTY

“

As an art teacher I see art make a difference in my student's lives and in our community... I urge everyone to support The Arts Fund in any way that they can.”

ROBERT MOREY | LOMPOC