



# The Arts Fund

Serving Santa Barbara County for 35 Years

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205 C Santa Barbara Street

Santa Barbara, CA 93101

[www.artsfunds.org](http://www.artsfunds.org)

805.965.7321

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Designed by Kelly Grogan

Cover Mural: Zio Ziegler, 2015 Arts Fund Public Art Program



ABOUT US

*"Art  
is not what  
you see, but  
what you help  
others see."*

- EDGAR DEGAS







## OUR MISSION

To create, fund and administer programs and projects that foster the arts in Santa Barbara County.

To act as a catalyst which maximizes the effectiveness of arts resources and to nurture collaborative relationships with other arts organizations.

# WHO WE ARE

In 1983, the County of Santa Barbara Arts Associates became The Arts Fund and evolved into an independent 501(c)3 organization with our current mission to expand the community's appreciation for the wealth of local arts.

Today, we offer programs in arts education, development and exhibition opportunities for aspiring artists and curators, as well as community-based programming and public art projects.



# CORE PROGRAMS

## **Teen Arts Mentorship Program**

Since 1993, we have been offering tuition-free art education programs to Santa Barbara County's students, which includes underserved and low-income youth.

## **Public Art Program**

This program was established in 2015 in an effort to keep art alive and maintain the creative signature of the Funk Zone neighborhood. From 2015-2018, 13 murals and 2 sculptures have been completed.

## **Community Gallery**

The Arts Fund supports over 24 Santa Barbara County artists with a minimum of four artists per show in eight annual unique exhibitions. This includes one show each year that is dedicated to the Teen Arts Mentorship students.

## **Guest Curator Program**

We allow members of our community the unique opportunity to submit proposals for The Community Gallery and curate professional exhibitions.

## **Funk Zone Art Walk**

In an effort to support local artist studios, galleries and businesses, we started an open community event. We provide free marketing, outreach and promotional materials to over 20 different venues in the Funk Zone.

Work by a Teen Arts Mentorship Student  
© The Arts Fund, 2018





# MILESTONES & SUCCESSES

## **2018 Leadership in the Arts Award**

*from the Santa Barbara County Arts Commission*

The Arts Fund was honored and recognized for our, “significant impacts on the arts and culture of our region through innovative thinking and exemplary commitment to promoting, sustaining and advancing our quality of life through the arts”.

## **25th Anniversary of the Teen Arts Mentorship**

2018 marked the 25th anniversary of The Arts Fund’s Teen Arts Mentorship Program. Today the organization offers 15-20 classes per year throughout SB County including underserved North County and Carpinteria.

## **Over 17 years of Community Gallery Space**

The Arts Fund takes pride in supporting emerging and mid-career artists and guest curators since 2001.

## **Public Art Installations**

The Arts Fund’s Public Art Program began in 2015. Thirteen murals and two sculptures have been installed in the Funk Zone as of 2018.

## **5th Anniversary of the Funk Zone Art Walk**

Through the Funk Zone Art Walk, The Arts Fund draws thousands of visitors to the Funk Zone Arts District to support local galleries, artist studios and local businesses.





# WHY ART?

Phoebe Brunner, Hurry Home, 2016, 127 Grey Ave.  
© The Arts Fund, 2018



## ART STRENGTHENS COMMUNITIES

The arts, unlike most industries, leverage significant amounts of event-related spending by their audiences-invaluable income for local restaurants, parking garages, hotels, and retail stores. When a community offers arts and cultural events, it attracts cultural tourists and harnesses significant economic awards.

The Arts Fund facilitates spending every year in coordinating the Funk Zone Art Walk and Public Art Program, welcoming hundreds of locals and visitors to the area over 6 times every year, supporting local business and commerce.

Santa Barbara County's nonprofit arts industry alone generates \$198.6 million annually in economic activity. Attendees at SB County's nonprofit arts events spend \$28.25 per person, per event, beyond the cost of admission on items such as meals, drinks, parking, and babysitters-valuable commerce for local businesses. 27% of attendees live outside SB County and spend an average of \$51.88 in event-related spending.

# ART STRENGTHENS COMMUNITIES

**73%** of the U.S. population believe that arts are a “positive experience in a troubled world.”

**67%** believe “the arts unify our communities regardless of age, race and ethnicity,” and 62% agree that the arts “help me understand other cultures better.”

“As a banker, I have visited businesses in almost every city and town in my state. **There is a visible difference in places with a vibrant arts community.** I see people looking for places to park, stores staying open late, and restaurants packed with diners. The business day is extended and the cash registers are ringing.”

- **Ken Fergeson**, Past Chair,  
*American Bankers Association*

\*\*Data from 2017 Arts & Economic Prosperity 5 Research, The Economic Impact of Nonprofit Arts & Cultural Organizations & Their Audiences — the most comprehensive economic impact study of the nonprofit arts and culture industry ever conducted\*\*

Nelson Parrish, Long Days Short Year, 2016, 121 Santa Barbara Street  
© The Arts Fund, 2018



# WE COLLABORATE LOCALLY


**For over 30 years The Arts Fund  
has built lasting relationships with  
individuals and organizations  
throughout the County. Some of our  
partnerships include:**

Abel Maldonado Youth Center  
Allan Hancock College  
Art Without Limits  
Carpinteria Arts Center  
City of Santa Barbara  
Department of Social Services  
Girls Rock SB  
Ian M. Hassett Foundation  
Morris B. Squire Foundation  
Multimedia Arts & Design Academy (MAD)  
Orcutt Children's Art Foundation  
Santa Barbara Bowl Foundation  
Santa Barbara City College  
Santa Barbara Museum of Art  
Santa Maria Arts Council  
Santa Maria Valley Discovery Museum  
SBCC Foundation  
SB County Arts Commission  
SB County Office of Arts & Culture  
SM Recreation & Parks  
TV Santa Barbara  
UC Santa Barbara  
Visual Arts & Design Academy (VADA)  
Westmont College  
Youth Interactive



A photograph of three teenagers in a workshop setting. A girl with long blonde hair is in the foreground, looking intently at a camera mounted on a tripod. Behind her, a boy with glasses and a girl with dark hair and glasses are also looking at the camera. The background is filled with various items, possibly art supplies or project materials. The image is partially obscured by a yellow brushstroke graphic.

# TEEN ARTS MENTORSHIP PROGRAM

A photograph of a vibrant public art mural on the side of a building. The mural features bold, horizontal stripes in blue, purple, and orange, with a small white boat at the bottom. The image is framed by a yellow brushstroke graphic.

# PUBLIC ART PROGRAM

# TEEN ARTS MENTORSHIP

Our program is now over 25 years old and was initiated with a 3-year grant through the James Irvine Foundation. This arts enrichment and career development program has offered students in Santa Barbara County the unique opportunity to work closely with professional master artists in a studio setting.

Over **1,000** county students have benefited from this tuition-free program that addresses ongoing deficiencies in arts education by employing arts professionals to provide concentrated study and resume-building opportunities outside of traditional classrooms.

The Teen Arts Mentorship Program serves students **ages 13-18** throughout Santa Barbara County with a particular focus on low to mid income and the underserved.

## WHAT STUDENTS LEARN

- High-quality instruction from industry professionals
- Advanced skill development that would be impossible to achieve in regular high school art classes
- Exposure to university art departments and private studios
- Exhibition or performance experience
- Exposure to aesthetic styles and career paths of artists in the local community
- Career development opportunities
- Mentors who become role models, friends, employers and references for job and college applications
- Introduction to producing art for revenue in The Arts Fund Community Gallery

**The Arts Fund offers a tuition free program as it believes that students should be offered equal opportunities to education regardless of gender, race or socioeconomic status.**





# TEEN ARTS MENTORSHIP

The Arts Fund presents mentorships  
to students three times per year.

Our students have represented:

*Alta Vista Middle College*  
*Anacapa School*  
*Bishop Diego*  
*Cabrillo High School*  
*CATE*  
*Carpinteria High*  
*Coastline Christian Academy*  
*Cornerstone Academy*  
*Crane County Day School*  
*Dos Pueblos*  
*Delta High School*  
*Eureka School*  
*Firinne Academy*  
*Garden Street Academy*  
*Goleta Valley*  
*Home School*  
*La Colina*  
*La Cumbre Jr. High*  
*Laguna Blanca*  
*Lompoc High School*  
*Midland School*  
*Orcutt Academy*  
*Pioneer Valley*  
*Providence Hall*  
*Righetti High*  
*Saint Joseph High*  
*San Marcos*  
*Santa Barbara High*  
*Santa Barbara Jr. High*  
*Santa Barbara Middle School*  
*Santa Barbara Montessori*  
*Santa Maria High*

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# TEEN ARTS MENTORSHIP



## CLASSES WE OFFER

New mentorship opportunities are offered each spring, summer and fall. On average 8-12 classes in South County and 6-8 in North County take place each year. We continue to expand our mentorship opportunities in North County and Carpinteria where there is a high demand and need for mentorships.

**\*\*Classes vary from year to year.**

3D Printing  
Screenwriting  
Singing for Theatre  
Gallery/Exhibition Training  
Landscape Painting  
Abstract Painting  
Japanese Woodblock Printing  
Filmmaking  
Traditional Darkroom Photography  
Creative Writing  
Ink Wash Drawing  
Font/Letter Design  
Mural Design  
Screen-Printing  
Collagraph Printmaking

Poetry  
Drawing  
Character Illustration  
Assemblage/Collage  
Metal Sculpture  
Interactive Media  
Kinetic/Robotic Sculpture  
Watercolor Painting  
Monotype Printmaking  
Classical Drawing  
Relief Printmaking  
Stone Carving  
Bronze Casting  
What's Next? (college prep)  
Alternative Processes Photography



# TEEN ARTS MENTORSHIP

## **Benefits of our Program:**

Although many students may not pursue a career as a fine artist, involvement in arts enrichment programs benefit students far beyond the studio and gallery setting.

Arts programs are often the first to be cut from school budgets, but arts enrichment is vital to education.

## **Arts Improve Academic Performance:**

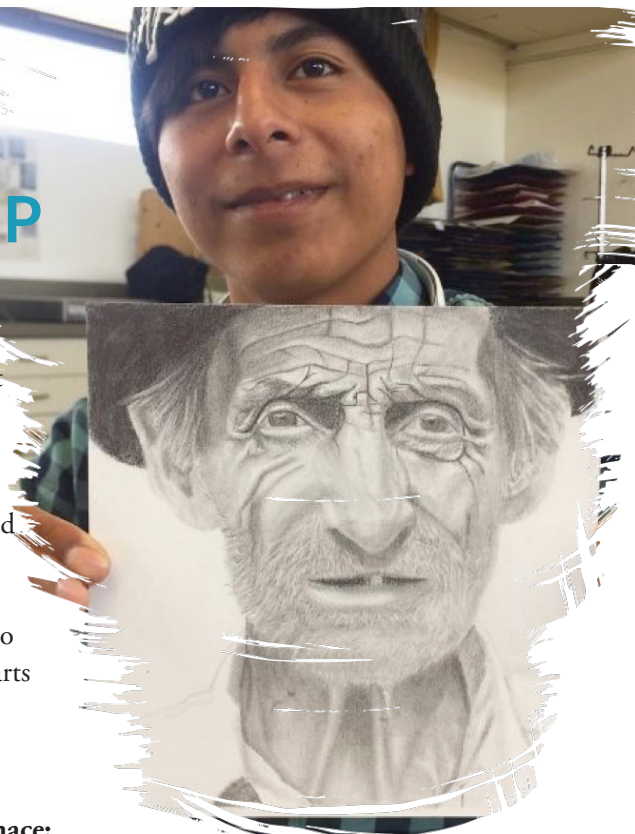
Students engaged in arts have higher GPAs, standardized test scores, college-going rates and lower drop-out rates, regardless of socioeconomic status.

## **Arts Spark Creativity & Innovation:**

Creativity is among the Top-5 applied skills sought by business leaders, per the Conference Board's Ready to Innovate report—with 72% saying creativity is of high importance when hiring. Nobel laureates in the sciences are 17% more likely to be actively engaged in the arts than other scientists.

## **TEEN ARTS MENTORSHIP STUDENTS MAKE A DIFFERENCE**

A 2016 Filmmaking Mentorship project was presented at the Santa Barbara School Board. The film was about a requirement for female students to wear skirts during tennis practice and tournaments. After showing their film, school policy was changed to no longer require wearing skirts to practice and/or tournaments.





## TEEN ARTS MENTORSHIP

“The Mentorship Program is a win-win situation, the kind we need more of in the arts.”

*—Joe Woodard, SB News Press Arts Scene*

“From studio setting to public display, the Mentorship Program offers young artists in SB County extraordinary access to the artistic experience”

*—CASA Magazine*

“These classes are so inspiring for the developing artist. There is hardly anything of this caliber accessible to young artists. The students that take part in these classes are really there to grow. It’s so encouraging to see my daughter grow and learn from artists who are incredibly talented and successful in their field.”

*—Amy, parent of 2017 student*

“Being able to communicate with a professional artist was an experience I never thought I would be able to have in high school. This priceless program is a gem, and something I will always count as a major stepping stone in my creative career”

*—Mary Frances Knapp, mentorship student*

# THE ARTS FUND PUBLIC ART PROGRAM

In 2015, The Arts Fund launched a Public Art Program. The initiative was a true collaboration with the City of Santa Barbara which has become a strong and lasting partnership to ignite public art in our community. The Arts Fund is proud to be a liaison between the City, businesses and property owners and artists to enrich the community through public art.



Ken Bortolazzo, *Hexad*, 2017  
116 East Yanonali



David Flores w/ Branded Arts and Covered CA  
2017, 121 Santa Barbara Street



Chadillac Green, *Totally Awesome*  
2017, 132 Santa Barbara St.



Ruth Ellen Hoag, *East of Yesterday*  
2017, 10 East Yanonali



Michael Irwin, *Tengoku (Sky Country)*, 2017, 205 Santa Barbara Street





Leslie Lewis Sigler, *Silver Spoon #125*  
2017, 123 Santa Barbara St.



Luis Alberto Velazquez, *Birds of a Feather*  
2017, 205 Santa Barbara St.



Chad Avery, *Variable Door Style*  
2016, 121 Helena Avenue



Phoebe Brunner, *Hurry Home*  
2016, 127 Grey Avenue



Tofer Chin, *Shift No. 1*  
collaboration with Youth Interactive  
2016, 118 Grey Avenue

## THE ARTS FUND PUBLIC ART PROGRAM

The Arts Fund is always interested in empowering and collaborating with artists, businesses and property owners to expand public art programming. Please reach out to our organization if you have a public art idea or would like to partner in bringing more public art into the community.





# OUR SUPPORTERS

Chadillac Green, Totally Awesome, 2017, 132 Santa Barbara St.  
© The Arts Fund, 2018


# CURRENT & PAST SUPPORTERS



Sasha Ablitt  
Marcy Carsey & Susan Baerwald  
Graham Bell  
Susan Bower  
Gary Elkins & Jayne Brechwald  
Claudia & David Chapman  
William J. Cirone  
Marcia & Mike Cohen  
John Cohen  
Ronnie Cox  
Leslie Cunningham  
Oswald Da Ros  
Angi Daus  
Joan Davidson  
Gene Sinser & Patty DeDominic  
Jeanne Dentzel  
Shirley Dettmann  
Diane Dodds  
Jamie Dufek  
Cathryn Dunkley  
Robert & Christine Emmons  
Rob & Judy Egenolf  
The Berkus Family  
The Castagnola Family  
Rosalind & Ronald Fendon  
Nancy Fiore  
Elisabeth Fowler  
Rosemarie Carrillo Gebhart  
Michael & Nancy Gifford  
James & Diane Giles  
Stephen Hiatt

*\*Please visit our website to see full list of partnerships and supporters*  
Ken Bortolazzo, Hexad, 2017, 116 East Yanonali

# CURRENT & PAST SUPPORTERS



Joanne Holderman  
Christine Holland  
John Hood  
Cindy Howard  
Roger & Lynn Karlson  
Herb & Elaine Kendall  
Mr. & Mrs. Richard Kennelly  
Paul & Annie De Bruyn Kops  
Carrie Towbes & John Lewis  
John & Lillian Lovelace  
Leatrice Luria  
Bob Manger  
Cynthia & Ted Martin  
Ted Mills  
Rafael Perea  
Paul Longanbach & Donald Polk  
Nancy Grinstein & Neil Rabin  
Claudette & Jim Roehrig  
Richard & Maryan Schall  
Kyle Slattery  
Ginny & Garrett Speirs  
Peter & Debby Stalker  
Mary Dee Thompson  
Pamela Larsson-Toscher  
Frank Umanzio  
Daniel & Dianne Vapnek  
Suzanne Von Drehle  
Andrew Wilson  
Mary Whalen

*\*Please visit our website to see full list of partnerships and supporters*  
Feast your Eyes Event, 2014



## CURRENT & PAST SUPPORTERS

Ablitt's Fine Cleaners	PPG Paints
Ann Jackson Family Foundation	Pacific Western Bank
Bermant Foundation	Pali Wine Co.
Branded Arts	Robert & Mercedes Eichholz Foundation
Cabana Home	Roehrig Family Foundation
California Arts Council	Rotary Club of Santa Barbara
Change Happens Foundation	Santa Barbara Beautiful
Covered California	Santa Barbara Bowl Foundation
Cutbirth Family Trust	Santa Barbara County Arts Commission
David Bermant Foundation	SB County Office of Arts & Culture
Edison International	Santa Barbara Foundation
Gracie Charitable Foundation	SBCC Foundation
Hutton Parker Foundation	Santa Maria Recreation & Parks
Ian M. Hassett Foundation	Department
Johnson Ohana Foundation	Simon Foundation
Looker Foundation	Southern California Edison
McIntyre Foundation	The James Irvine Foundation
Mesa Lane Partners	Towbes Foundation
MichaelKate Interiors	Triad Development LLC
Milpas Rentals	Wallis Foundation
Montecito Bank & Trust	Wells Fargo Bank
Morris B. Squire Foundation	Williams-Corbett Foundation
Mosher Foundation	Wood-Claeyssens Foundation
Ove W. Jorgensen Foundation	Yanonali Partners, LLC

*\*Please visit our website to see full list of partnerships*

Luis Alberto Velazquez, Birds of a Feather, 2017, 205 Santa Barbara Street





# YOUR DONATION MATTERS

Your donation creates endless opportunities that support local and emerging artists, youth and businesses. You are directly investing in and nurturing the future of the arts in our community.

With your support, we will cultivate Santa Barbara County's creative minds and continuously build a community of empowerment and success.



Various Teen Arts Mentorships, works and events  
© The Arts Fund, 2018

# SUPPORT THE ARTS FUND

You can make a difference! Our generous donors help ensure that the arts continues to thrive in Santa Barbara County, and that students and professionals have the opportunities and resources to develop and share their love of art.

## WAYS TO GIVE

### BECOME AN ART AMBASSADOR

Pledge to be an annual donor, and help ensure that our programs continue to grow! Art Ambassadors are invited to attend unique donor receptions and collaborate with The Arts Fund on community needs.

**\*Annual pledge starting at \$1,000**

### BECOME AN ART ADVOCATE

A monthly membership at any amount can make a huge difference to our ability to offer art programming to Santa Barbara County.

**\*Recommended \$20/month**

### DONATE ONLINE, BY MAIL OR PHONE

Visit [www.artsfundsb.org/donate](http://www.artsfundsb.org/donate) to make an online donation or use our contact info below to mail in your support.

The Arts Fund

205C Santa Barbara Street

Santa Barbara, CA 93101

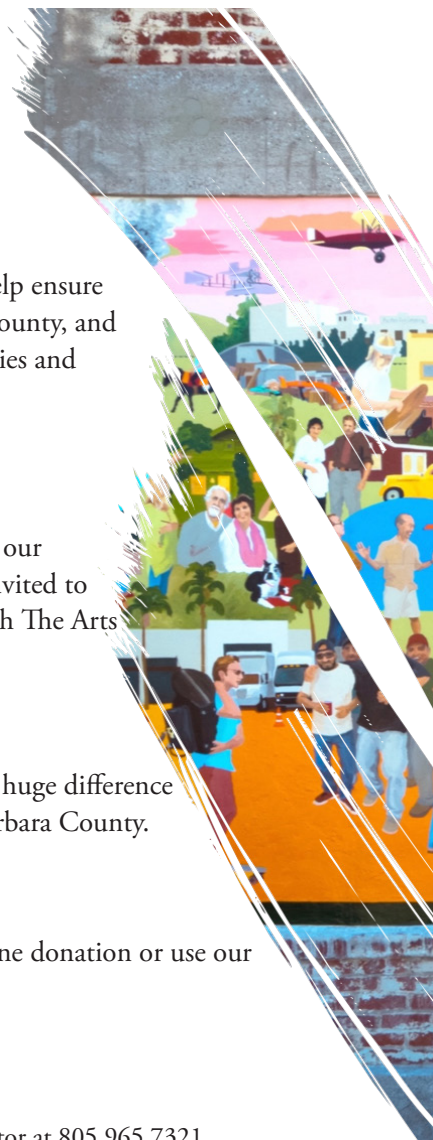
Prefer to donate by phone? Contact our Executive Director at 805.965.7321

### LEGACY GIVING & THE GIFT OF STOCK

Help build the future of The Arts Fund through a planned gift. Transferring ownership of stock or other securities is another way to establish a lasting legacy.

### CORPORATE GIVING:

We can help ensure that your money is directly benefiting the local community. Corporate sponsors have ongoing membership to all public and donor events, and business names and logos are included in all Arts Fund materials (unless otherwise specified).



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